

DANIEL LARRACEY

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Professional Skills

3d Studio Max

Adobe Photoshop

V-Ray

Photorealistic Lighting

Texturing and Materials

UV Unwrapping

GIMP Photo Editor

Marmoset Toolbag 2



Accolades

Fastest to 2000

Most efficient and quickest artist to create 2000 images for use on site across multiple brands

4 Time Mentor

Successfully mentored four new hires to become full time senior level artists and above

Images Around the World

Created a full scale render to be used on a semi truck for advertisement across the EU



Education

Southern New Hampshire University
Manchester, NH
Bachelor of Arts
Video Game Art and Development
Graduated in May, 2016

Professional Experience

Wayfair

3d Visual Artist | Boston, MA | Mar 2017 - Jan 2023

- Responsible for creating images that are on brand to Wayfair's standards at an accelerated rate
- Created imagery for over one thousand products
- Created new materials for our in house material library
- Mentored four different new hires through our training program to be brought on fulltime
- Only artist whose goals were increased from fifteen images a week to twenty-five images a week
- Taught multiple different groups new techniques for UV Unwrapping within 3ds Max
- Created and presented multiple tutorials for other artists to increase speed, efficiency, and quality
- Worked within multiple different teams with different coworkers seamlessly
- Responsible for an efficiency presentation to boost productivity of all artists
- Made a full document of all useful and custom hot keys to assist with department efficiency
- Obtained a strong knowledge of lighting and photorealism using V-Ray
- Collaborated with stylists on a variety of images to create the best shot per brand
- Consistently hit goals every week for over four years straight
- Presented first edition of product swaps in our departments workflow
- Trusted with maintaining multiple projects at once without worry of incompleteness
- Assisted the production team with SKU vetting to assure model quality for the whole department
- Created high quality imagery for Wayfair's physical catalog to be mailed to customers
- Able to work with multiple art directors and styles of each of Wayfair's specific brands
- Fully vetted quality of older scenes for stylists to be re-used for brand new image creation
- Worked for a time as the only artist on our EU team and flew to Berlin to work along side them
- Presented and created a stylist training guide for our EU team while in Berlin
- Created the German and UK banner ads for multiple years
- Created a full scale semi-truck render to be driven across the EU
- Part of a team wide presentation to senior directors of the whole company

The TJX Companies, Inc.

Production Services Intern | Framingham, MA | Jun 2015 - Aug 2015

- Checked every image used in all forms of media for appropriate and legal use in advertisements
- Created and bundled folders for photographers use during photoshoots/various projects
- Trimmed full sized printed images for mounting and displaying around various stores/buildings including the TJX headquarters
- Resized images to fit criteria of projects in large quantities by using Photoshop
- Created composition booklets of images for higher ups in the company

Relevant Projects & Activities

Wayfair Efficiency Documentation and Presentation

- Created and presented a powerpoint on how to increase workflow using multiple different methods of improving speed and efficiency for product shots
- Demonstrated techniques and skills used in my personal work to assist other artists in their production improving the departments speed overall

Mentor to New Hires

- Responsible for training new hires in Wayfair's workflow and improving their skills to Wayfair's standards
- Trusted with mentoring multiple new hires at once
- Successfully trained all four new hires to completion of our training program

Technical Skills

Skills

- Hard Surface Modeling
- Low/High Poly Modeling
- 3D Studio Max
- Adobe Photoshop
- V-Ray
- Photo Realism
- Texturing
- Unwrapping
- Rendering
- Organization
- Lighting
- Multitasking